Who is ALICE?

Asset
Limited
Income
Constrained
Employed

ALICE is your child care worker, your parent on Social Security, the cashier at your supermarket, the gas attendant, the salesperson at your big box store, your waitress, a home health aide, an office clerk. ALICE cannot always pay the bills, has little or nothing in savings, and is forced to make tough choices such as deciding between quality child care or paying the rent. One unexpected car repair or medical bill can push these financially strapped families over the edge.

ALICE is a hardworking member of the community who is employed yet does not earn enough to afford basic necessities of life. ALICE earns above the federal poverty level, but does not earn enough to afford a bare-bones household budget of housing, child care, food, transportation, and health care. The United Way ALICE Reports use new measures to provide a more accurate picture of financial insecurity at the state, county, and municipal level.

Our mission is to make the invisible visible by shining a light on the true number of families struggling in the U.S. We aim to change the national dialogue about the impact on families, communities, and all of us when financial crisis is the norm for so many.

Traditional measures of poverty do not capture the magnitude of people who are struggling financially. Our new metric offers a better way to count and understand ALICE, and to ultimately inform policy decisions to affect positive change for this growing portion of our population.

from www.unitedwayalice.org
ALLEGANY COUNTY, MD, 2016

ALICE HOUSEHOLD SURVIVAL BUDGET

<table>
<thead>
<tr>
<th></th>
<th>Single Adult</th>
<th>Married Couple</th>
<th>1 Adult, 1 School-Age Child</th>
<th>1 Adult, 1 Infant</th>
<th>2 Adult, 2 School-Age Children</th>
<th>2 Adults, 1 Infant, 1 Preschooler</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Housing</strong></td>
<td>$450</td>
<td>$569</td>
<td>$569</td>
<td>$569</td>
<td>$658</td>
<td>$658</td>
</tr>
<tr>
<td><strong>Child Care</strong></td>
<td>$1</td>
<td>$277</td>
<td>$448</td>
<td>$563</td>
<td>$852</td>
<td></td>
</tr>
<tr>
<td><strong>Food</strong></td>
<td>$182</td>
<td>$414</td>
<td>$344</td>
<td>$287</td>
<td>$691</td>
<td>$603</td>
</tr>
<tr>
<td><strong>Transportation</strong></td>
<td>$322</td>
<td>$403</td>
<td>$403</td>
<td>$403</td>
<td>$644</td>
<td>$644</td>
</tr>
<tr>
<td><strong>Health Care</strong></td>
<td>$196</td>
<td>$392</td>
<td>$461</td>
<td>$345</td>
<td>$726</td>
<td>$726</td>
</tr>
<tr>
<td><strong>Miscellaneous</strong></td>
<td>$142</td>
<td>$217</td>
<td>$233</td>
<td>$249</td>
<td>$361</td>
<td>$390</td>
</tr>
<tr>
<td><strong>Technology</strong></td>
<td>$55</td>
<td>$75</td>
<td>$55</td>
<td>$55</td>
<td>$75</td>
<td>$75</td>
</tr>
<tr>
<td><strong>Taxes</strong></td>
<td>$216</td>
<td>$318</td>
<td>$225</td>
<td>$263</td>
<td>$262</td>
<td>$338</td>
</tr>
<tr>
<td><strong>Monthly Total</strong></td>
<td>$1,563</td>
<td>$2,388</td>
<td>$2,567</td>
<td>$2,619</td>
<td>$3,970</td>
<td>$4,286</td>
</tr>
<tr>
<td><strong>Annual Total</strong></td>
<td>$18,766</td>
<td>$28,656</td>
<td>$30,804</td>
<td>$31,428</td>
<td>$47,640</td>
<td>$51,432</td>
</tr>
<tr>
<td><strong>Hourly Wage</strong></td>
<td>$9.38</td>
<td>$14.33</td>
<td>$15.40</td>
<td>$15.71</td>
<td>$23.82</td>
<td>$25.72</td>
</tr>
</tbody>
</table>

Note: The budgets reflect different costs based on the age of children in the household, full-day care for infants and preschoolers (4-year-old) and after school care for school-age children. To create budgets for additional family types: For an additional infant, increase the total budget by 13 percent; for an additional 4-year-old, by 13 percent; and for a school-age child, by 9 percent.


ALICE Represents 25% of Total Households

Total Households: 27,608

DATA YEAR: 2016
What does it cost to afford the basic necessities?

The Household Survival Budget gives the cost of housing, child care, food, transportation, and health care at the bare-minimum "survival" level. It does not include any savings, leaving households without a cushion for unexpected expenses and unable to invest in the future. Yet even this minimal budget was much higher than the adjusted Federal Poverty Level of $11,880 for a single adult and $24,300 for a family of four in 2016.

How has the number of struggling households changed over time?

The number of households below the ALICE Threshold fluctuates throughout the year. Households move in and out of poverty and ALICE as their circumstances worsen or improve. The general trend has been a flat recovery since 2010, the end of the Great Recession. In many locations, the cost of basics has increased more than wages, leading to an increase in the number of ALICE households.


How many families with children are struggling?

Children add significant expenses to a family budget, so it is not surprising that many families with children live below the ALICE Threshold. Though more families are headed by married parents, those families with a single parent are much more likely to have income below the ALICE Threshold.

What is the difference in ALICE households by age?
There are ALICE households in every age bracket. The youngest group (people under 25) is more likely to be in poverty, and both the youngest and the oldest (people 65 or older) are more likely to be ALICE.


What races and ethnicities are ALICE families?
Overall, the race and ethnicity of ALICE households closely mirrors that of the total population. Yet some groups still face economic and legal barriers that limit their earnings and make them more likely to live below the ALICE Threshold.

In what municipalities are ALICE households found?

ALICE households are found in every city and town in Allegany County. However, the data indicate that ALICE households are concentrated in our most rural communities and the Cities of Cumberland and Frostburg.

Communities such as Ellerslie appear to be relatively insulated from the plight for ALICE households, although ALICE households are still present there, albeit in smaller numbers.

Note: Municipal level data on this is 5-year averages for Incorporate Places. Totals will not match county-level numbers because some places cross county borders, data is not available for the smallest places, and county-level data is often 1-year estimates.

What types of households are struggling?

The way Americans live is changing. There are more different family and living combinations than ever before, including more adults living alone, with roommates, or with their parents. Families with children are changing: there are more non-married cohabiting parents, same-sex parents, and blended families with remarried parents. The number of senior households is also increasing. Yet all types of households continue to struggle: ALICE and poverty-level households exist across all of these living arrangements.