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Iron Workers #568

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United Way fights for the health, education and financial stability of every person in every community. County United Way improves lives through building community partnerships to identify needs and fund solutions, which result in a stronger and healthier community.
As outgoing Board President of County United Way, serving Allegany, Garrett, Mineral and Hampshire Counties, I would like to say Thank You! Thank you to all the volunteers who put in countless hours on all kinds of things – the campaign, Days of Caring and Sharing, Stuff the Bus, Mission of Mercy, Homeless Resource Day – just to name a few. Thank you to the staff, who work long hours to make things happen and keep United Way running. Thank you to those who have and are serving on the County Advisory Committees, the Admin/Finance Committee and the Endowment Committee. You help guide and direct what United Way does.

County United Way has a long history in the community and I look forward to watching the new direction and renewed relevance of the organization unfold. I have promised that I will not disappear altogether, but I also look forward to backing away and having a new generation take over.

Let’s move on to make United Way better than ever!!

~ Cliff

I am the Business Manager for Iron Workers Local 568 and continue in that role having served a 4 year apprenticeship and numerous positions within the organization, marking 21 years as a proud union ironworker.

After being introduced to County United Way, I have regularly served as a volunteer and enjoy giving back to my community through the many initiatives of the organization. I serve as a United Way “Young Leader”, chair of the Allegany County Advisory Committee and chair of the Community Impact Committee.

My continued commitment for helping people makes this transition to Board President the perfect opportunity to serve the needs of the community through the countless efforts of other passionate local volunteers like me.

I look forward to serving in this role!

~ Betsey
A Note From the Executive Director

County United Way should be a household name in our community. It’s an organization older than its current staff and leadership, having celebrated 60 years in 2017. We are excited to breathe new life into our work!

County United Way is the administrative office located in Cumberland, MD, which operates and services four separate United Ways in Allegany, Garrett, Hampshire and Mineral Counties. Each United Way is governed by its own committee of local people and each United Way raises its own dollars. Once fundraising is finalized, a group of local volunteers comes together to review grant applications from health and human service organizations and makes tough decisions for providing program funding. Volunteers are the heart of our work. Without committed individuals, we couldn’t do what we do – whether it’s Stuff the Bus or Day of Caring & Sharing or simply handing out lemonade in the sweltering August heat.

I have had the pleasure of serving as the Executive Director for just over a year. Although I was the Finance Manager for three years, shifting roles was not just a change in title. I always recognized how important a supportive staff is to the function of an organization and I was thrilled to know Michele Walker would continue with me; her 30 years with United Way serves us well! My first task as ED was to find my own replacement and I knew we needed someone who is passionate, laser-focused and hard working. Misty Deal joined our team in November 2017. Did you ever just feel as though your family is complete? Our small staff is a great team and while we work diligently each and every day, we have a lot of fun doing it!

Over the course of this year, I have put countless miles on my car traveling in each county we represent. I have become part of the Maryland Association of United Ways, joined the West Virginia United Way Collaborative and participated in the New Presidents’ Forum offered by United Way Worldwide. I take advantage of the resources UWW offers to our staff through webinars, learning as I go, adding to my experiences and keeping an open mind for new ideas.

That being said, we have worked very hard to move our organization into the 21st century. We are taking County United Way to a new level with strategy mapping, identifying our own goals and objectives to help guide funding opportunities for health and human service organizations best equipped to make real change. We are doing that through working with existing groups to identify our most pressing issues. We are taking steps to update our granting and reporting systems, and overall, making strides in being more transparent and more easily accessible. I hope that over the next year you will stay tuned to how we are changing and what we are doing – and that it will reignite a passion for United Way in our community!

Finally, it is only possible for us to do our work through the support of our donors. Whether you give a little or you give a lot, you are a part of what we do. You don’t have to look far to see the impact – kids, families, seniors – there are friends and neighbors who need us. Thank you for choosing to keep your dollars local and for giving us an opportunity to put those dollars to work. Please take a few moments to read through some of our work from 2018 and see the impact we’ve made in your community. May we all continue to LIVE UNITED!

Juli
Thank you to Julianne Hagen for providing office space to CUW through July 2018 and to Sandi Saville for the new space at 113A South Centre Street!

Michele Walker, Resource Development Manager
Michele has been with County United Way for 31 years. Her connections and knowledge are unmatched. Michele works tirelessly for the organization, making contacts that help with board development, managing volunteers and assisting with agency relations.

Misty Deal, Finance Manager
Misty joined the staff in November 2017 with a corporate finance background, but a heart for United Way work. Prior to joining CUW, Misty served on the Community Impact Committee, Young Leaders and participated in Day of Caring & Sharing. Her knowledge of finances and organizational skills are an invaluable asset for our team.
2017-2018 Income

2017-2018 Expenses

Please see the following pages to see how our investments are impacting each of the four counties we serve.

To view our fully audited financials for the last fiscal year, please visit: http://cuw.org/financial-info/
If you or your business would like to volunteer with United Way, call us at 301.722.2700 or email info@cuw.org.
HEALTH

- Responding to the need for intensive in-home services for families affected by substance abuse, Pressley Ridge provides intensive in-home therapeutic services to families whose children are at imminent risk of placement or those who are in placement and cannot return home without intervention.
- Emergency dental services and health and wellness stabilization for vulnerable adults are provided, as well as short-term emergency prescriptions and long-term life-saving medications.
- Child safety seat inspections, installations and discount seats are provided to those in need to ensure proper, safe transportation to area children.
- Disaster services are provided, including emergency services, housing, food and basic necessities after a crisis, and a 24-hour hotline operates to address the needs of domestic violence victims.

EDUCATION

- Piedmont Library serves as a hub for a portion of the county providing internet access, books, assistance with school projects, as well as services for adults. Summer programs are hosted for families at no cost.
- STEAM programs are available, such as virtual reality, photography and arts.
- Youth mentorship gives at-risk children activities and a safe environment for summer and after school. Programs build self-confidence, peer development and academic skills.

FINANCIAL STABILITY

- Food is delivered to 85 local partners, reaching all corners of the county, feeding thousands each month, while repairing and improving homes gives homeowners a comfortable and safe place to live as long as possible.
- Aiming to provide low-income families with the best and most comprehensive resources available in the community, wrap-around support services hold them reach real and sustainable financial stability.

Through dollars raised in Allegany County, the Community Impact Committee allocated funding related to Education, Financial Stability and Health.

$170,142.61

Designations

$36,861.46
Community Report
Garrett County

Through dollars raised in Garrett County, the Community Impact Committee allocated funding related to Education, Financial Stability and Health.

$29,000.51

Designations
$2,081.25

HEALTH
- Funds from United Way assist in the purchase of gas cards for cancer patients, which helps alleviate travel expenses for treatment.
- Over 30,000 meals to over 200 vulnerable, homebound elderly residents.
- Providing life-saving prescription medications fills a gap in coverage to individuals with chronic conditions.
- Assistance with disaster relief is available, which provides, housing, food, and clothing.

EDUCATION
- Volunteer mentors who serve as positive role models to elementary school children is a stepping stone to a strong future. Hundreds of children have made lasting, consistent friendships.
- At least 75 children can experience the mentorship and leadership-building skills of scouting.
- At-risk children, ages 3-8 are provided with a supportive academic atmosphere during the most vulnerable hours after school.
Through dollars raised in Hampshire County, the Community Impact Committee allocated funding related to Education, Financial Stability and Health.

$13,662.66

Designations $442.00

HEALTH
- Through the Romney Outreach office at Catholic Charities, we are able to provide transportation to medical appointments.

EDUCATION
- Energy Express gives children an opportunities to spend a half-day with mentors, provides breakfast, reading, writing, art, drama and lunch.
- Building strong character and leadership skills through mentor programs make a lasting impact on children and provides a foundation for a successful future.
- The success of students and families through academic achievement, mental health support, and nutritional services is the focus of Project Jackie at Slanesville Elementary.

FINANCIAL STABILITY
- The Basic Needs Assistance Program at Romney Outreach stops utility terminations, prevents evictions, fills prescriptions and pays for gas to ensure individuals can attend job interviews.
HEALTH
- Life-saving emergency and long-term prescriptions are provided to low-income and underinsured individuals.
- Dental needs or low-income adults are met through screenings and intakes, specifically for emergencies.

EDUCATION
- Energy Express gives provides six weeks of summer reading and Tri-Towns After School Program gives children a safe place after school to complete homework, do activities and receive a meal.
- Piedmont Library offers books, DVDs, internet access, copy and FAX service, free notary, resume writing and countless other services to individuals and families in the Tri-Towns area.
- Mentoring programs build consistent relationships and improves self-esteem.

FINANCIAL STABILITY
- The Basic Needs Assistance Program through Catholic Charities stops utility terminations, prevents evictions, fills prescriptions and pays for gas to ensure individuals can attend job interviews.

Through dollars raised in Allegany County, the Community Impact Committee allocated funding related to Education, Financial Stability and Health.

$49,898.83

Designations
$7,188.53
For nearly a decade, County United Way has supported school students in the region through its annual Stuff the Bus event. In 2018, we once again partnered with Wal-Mart stores in LaVale, Keyser and Oakland. Staples in LaVale also joined the event.

Thank you to the many businesses that support the event by placing collection boxes in their lobbies and breakrooms.

First United Bank
IBM
Chessie Federal Credit Union
CBIZ
ACT First Teachers Credit Union
Rocky Gap Casino & Resort
Boards of Education
Subway – LaVale and Frostburg
Carefirst
Cumberland City Hall
Allgany County Office Complex
Allegany County Department of Social Services
Hunter Douglas
Staples
Wal-Mart

Allegany County
5,563 Items
Items split among Allegany County Public Schools, Calvary Christian Academy, and South Cumberland Library.

Garrett County
3,613 Items
Items split among Garrett County Public Schools and Garrett College.

Mineral County
5,002 Items
Items split among Mineral County Public Schools.
2018 DAYS OF CARING & SHARING
Allegany, Hampshire and Mineral Counties

60 projects
700 volunteers

Check out our Facebook page to see all our event photos!
Facebook.com/CountyUnitedWay

THANK YOU:
Columbia Gas
CSX
Northrop Grumman
Refresh Restart Romney

Allegany College, Allegany County Department of Social Services, Allegany HS Football Team, Archway, Associated Charities, Berry Plastics, Calvary Christian Academy, Carefirst, Carl Belt, Inc., CBIZ, CENA, City of Cumberland – Street Dept., Coca Cola Coordinating Center, Cumberland Shade Tree Commission, Development Center & Workshop, Inc., Family Crisis Resource Center, Family Junction, Cathell Insurance, Finan Center, First Peoples First United Bank, Foster Grandparents Friends Aware, GE, HRDC, Jefferson School Keyser HS Key Club, Let’s Beautify Cumberland, Local Iron Workers, New Ventures Christian Church Potomac State College Criminal Justice Potomac Valley Hospital, Ray of Hope, Rocky Gap Casino & Resort, Salvation Army WCI, Western MD Food Bank, Willowbrook Square, WMHS, Work Experience Program, YMCA – Gilchrist Center
First United
Bank & Trust
2018
ANNUAL GOLF TOURNAMENT

Thank you, First United, Sponsors and Participants!
The October 12-13 clinic **served 366 people**, providing more than **1,800 individual procedures** valued at nearly **$362,000**!

Mission of Mercy is a partnership lead by AHEC-West, along with the following sponsors and partners:
TRICK or TROT
Walk or Run 5K

United Way of Hampshire County

Thank you Hampshire Wellness Center for a fun community event!
United Way of Allegany County is proud to be in its 8th year of administering the Dolly Parton Imagination Library. The program is designed to give children a love of reading from birth, providing them with a free book each month until their 5th birthday. Since March 2011, 2,409 children have graduated from the program and 1,979 are currently enrolled. A total of 148,879 books have been mailed to children in the county.

The Young Leaders of County United Way is a group that has been quietly active since 2015. The volunteers coordinate the annual New 2 You yard sale with Frostburg State University. This year they also enjoyed giving out lemonade at the National Night Out event in Cumberland.

Homeless Resource Day is held each year to provide services in one location, including identifications, medical care, hair cuts and more. United Way is proud to partner with the Department of Social Services and serve along with countless providers in Allegany County to help the truly homeless.

County United Way has served as a hub and first point of contact for many requests in the communities it serves. Providing meals locally from a long-distance friend, connecting families with holidays meals, and providing countless linens from local hotels to agency programs are just a few small examples of the internal work that happens throughout the year. Dozens of calls are taken and United Way staff goes above and beyond to help individuals by taking out the many steps they would otherwise have in order to receive the services needed.

As we move forward, we look forward to forging many more partnerships throughout our footprint to ensure those in need experience the most human and compassionate interaction possible through our programs and direct contact.
2017 served as the 60th anniversary for County United Way. As one of the oldest organizations in the community, we have a history of service that is unmatched by many.

In 2018, we set out to update our strategic initiatives and work plan, which will carry us through 2025 and provide new direction for County United Way. In October, our Board of Directors approved a broad strategic plan that solidified our focus of Education, Financial Stability and Health. We look forward to finalizing our strategy map that will help guide our work, identifying specific issues in our footprint that will allow us to target funding to organizations best equipped to help us solve problems.

Having a measurable tool to define our impact is critical to our success and the successes of our friends and neighbors who deserve a fighting chance to truly live their best lives.

**EDUCATION**

*Education is valued and obtainable for any person. Partnerships between schools and organizations will create opportunities for success. We fight for the education of EVERY person.*

**FINANCIAL STABILITY**

*Households have access to basic needs through gap-prevention programs and services in a focused, comprehensive, easy-to-navigate system to foster self-sufficiency while building stability.*

**HEALTH**

*Households are equally able to access physical health and dental care, are given access to programs related to emergency and improved health and are aware of the services available in our community. No one is turned away based upon federal and state thresholds. We fight for the health of EVERY person.*
As County United Way maps its goals and objectives for funding, ALICE data will be used, along with census and other data, to ensure that working families, limited-income seniors, and our most vulnerable youth are given their best chance to stay out of poverty.

Coupling our funding priorities with ALICE will keep families in their homes when the unexpected occurs, allow seniors to focus their limited income where it is needed to stay healthy, and will give children a bright future through education and good health.
We appreciate your support and thank you for believing in the communities we serve!